

## Gardenburger® Classic Hamburger - CN Label

Gardenburger® Hamburger Style Classic (Vegan) CN - Burger-style veggie patty with juicy burger taste and grill marks. CN approved product with nutrition benefit of soy protein. Each 2.5 oz patty provides 2 oz of equivalent meat alternative for Child Nutrition Meal Requirements. This product is part of the Child Nutrition Labeling Program.



### Product Type

GB Veggie Burgers

### Product Category

### UPC Code

8405971116

### Units/Case

48 ct

### Sizes

2.5 oz

### Format

Bulk

### Gross Weight

9.00

### Grain Ounce Equivalents

### Ingredients

SOY PROTEIN CONCENTRATE WITH WATER FOR HYDRATION (WATER, SOY PROTEIN CONCENTRATE, CARAMEL COLOR), CANOLA OIL, CONTAINS TWO PERCENT OR LESS OF MODIFIED VEGETABLE GUM, SOY PROTEIN ISOLATE, SALT, ONION POWDER, HYDROLYZED VEGETABLE PROTEIN (CORN GLUTEN, WHEAT GLUTEN, SOY PROTEIN), DEXTROSE, NATURAL AND ARTIFICIAL FLAVORS, YEAST EXTRACT, MODIFIED TAPIOCA STARCH, SOY SAUCE (WATER, SOYBEANS, WHEAT, SALT), MALTODEXTRIN, SUGAR, WHEY, SPICES, GARLIC POWDER, MIXED TRIGLYCERIDES, DISODIUM INOSINATE, DISODIUM GUANYLATE, SOY SAUCE (WATER, SOYBEANS, SALT, WHEAT), AUTOLYZED YEAST EXTRACT, ASCORBIC ACID, THIAMIN HYDROCHLORIDE (VITAMIN B1), INSTANT COFFEE, SESAME SEED OIL, MALIC ACID, SUCCINIC ACID.

### Allergen Information

CONTAINS SOY, MILK AND WHEAT INGREDIENTS.

### Dietary Exchange Per Serving

1/2 Carbohydrates, 2 Proteins, 1/2 Fats

### Kosher Status

Kosher Dairy

### Shelf Life

540 days (18 months)

### Country of Origin

Distributed in USA

KELLOGG'S® GROW GREATNESS VEGGIE SLIDER INCENTIVE

Official Terms & Conditions

FOODSERVICE OPERATORS THAT PURCHASE *MORNINGSTAR FARMS*® PRODUCTS DIRECT OR FROM FOODSERVICE WHOLESALERS OR DISTRIBUTORS: Beginning 9/28/15 through 12/31/15 ("Promotion Period");

New members register online for *Kellogg's*® Grow Greatness Veggie Slider Incentive at [www.KelloggsSpecialtyChannels.com](http://www.KelloggsSpecialtyChannels.com) ("Website"); or current members log in at the Website; and then follow the instructions to complete an online survey.

Upon successful completion of the online survey, members will receive a kit that includes the following: a welcome letter; six (6) recipe cards; a sell sheet; a rebate form; and one (1) case of *Morningstar Farms*® Veggie Sliders (fifty-four (54) sliders).

Please allow 4 - 6 weeks for delivery of kit. Online survey must be completed by eligible members during the Promotion Period. Limit one (1) kit per eligible Foodservice operator for the promotion. Offer is good while supplies last. Void where prohibited. Offer open only to Foodservice operators purchasing *Morningstar Farms*® products direct or from foodservice wholesalers or distributors, and who are in good standing during the Promotion Period and at the time of receiving a kit. Sponsor is not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of surveys, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive survey information by Sponsor or presenter on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. If for any reason the Internet portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud,

technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this program, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the survey submission process, and to cancel, terminate, modify or suspend the program. Caution: Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the program is a violation of law and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent of the law. Sponsor: Kellogg North America Company, One Kellogg Square, Battle Creek, MI 49016.

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June 18, 2014

To our valued customer,

Thank you for inquiring about our frozen veggie products.

This letter certifies that the Nutrition Facts information on pack and provided in the tables below is accurate.

At this time, the following products carry the Child Nutrition (CN) Logo.

Case Code (10-Digit)	Product Name	Equivalent Meat Alternates per Serving (oz)	USDA Grains / Breads Servings	Serving Size Description	Serving Size (g)
2898949938	Morningstar Farms® Spicy Black Bean Burger	2.0	0.25	1 burger	82
2898997152	Morningstar Farms® Veggie Breakfast Sausage Patties	1.0	n/a	1 patty	38
8405971116	Gardenburger® Classic Hamburger	2.0	n/a	1 patty	71

The Child Nutrition (CN) Labeling Program is a voluntary Federal labeling program for the Child Nutrition Programs and is run by the USDA. Through this program, the formulations of our products were examined by USDA to determine their contribution toward meal pattern requirements. This oversight allows us to state this contribution on our labels with the USDA certification and seal. The benefit of a CN label is that it clearly identifies the contribution of a product toward the meal pattern requirements.

For more information on the Child Nutrition Labeling Program, please visit:  
<http://www.fns.usda.gov/cnd/CNlabeling/default.htm>.

Other Morningstar Farms® and Gardenburger® veggie products are available for a la carte sales with the meat alternate equivalents listed on page 2. However, documentation for USDA reimbursement is not available, and as such they are recommended for a la carte sales only.

Please contact your Kellogg's sales representative if you have additional questions about CN labeling and our veggie foods.

Regards,

Julia M. Jursinic, MS  
Sr. Director, Nutrition Labeling & Regulatory Compliance  
Kellogg Company

## Kellogg Company Meat Alternate Products for A La Carte Sales\*

Case Code (10-Digit)	Product Name	Equivalent Meat Alternates per Serving (oz)	Serving Size Description	Serving Size (g)
2898975518	Morningstar Farms® Burger Style Veggie Recipe Crumbles	1.25	1/2 cup	55
2898997580	Morningstar Farms® Garden Veggie Patties™	1.5	1 burger	67
2898997630	Morningstar Farms® Grillers Vegan	1.75	1 burger	71
2898915202	Morningstar Farms® Chik Patties® Italian Herb	1.25	1 patty	71
2898997765	Morningstar Farms® Spicy Black Bean Burger	1.5	1 burger	93
2898957387	Morningstar Farms® Meal Starters® Veggie Meatballs	1.75	5 meatballs	80
8405907107	Gardenburger® Flame Grilled Burger	2.25	1 patty	96

\*Updated 6.18.14. Every effort has been made to provide accurate product information. Product nutrition can change at any time. For most current nutrition information, please see the individual product package or visit [www.kelloggsfoodawayfromhome.com](http://www.kelloggsfoodawayfromhome.com). For Kellogg Company veggie products that do not carry a CN Label, documentation for USDA reimbursement is not available so the products in the table above are recommended for a la carte sales only.

Product Name	GB Hamburger Style Classic Burger CN
Flavor Descriptor	
NLI Description	Production
Brand	GARDENBURGER



Date Created	02-22-15
NLI #	11203
Kosher Status	OK-D
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving				
USDA Ounce Equivalents of Meat/Meat Alternate		2.25		
	Carbohydrates	Fat	Protein	Free
Diet Exchange	1/2	1/2	2	
Whole Grains (g/serving)	0			

Serving Size	1 Patty				
Serving Size g	71				
Serving Size oz					
Amount Per Serving					
Calories	80				
Calories from Fat	30				
		% Daily Value*			% Daily Value*
Total Fat	3 g	5 %			%
Saturated Fat	0 g	0 %			%
Trans Fat	0 g				
Polyunsaturated Fat	1 g				
Monounsaturated Fat	2 g				
Cholesterol	0 mg	0 %			%
Sodium	410 mg	17 %			%
Potassium	270 mg	8 %			%
Total Carbohydrate	6 g	2 %			%
Dietary Fiber	4 g	17 %			%
Soluble Fiber					
Insoluble Fiber					
Sugars	0 g				
Sugar Alcohol					
Other Carbohydrate					
Protein	11 g	19 %			%
Vitamin A		0 %			%
Vitamin C		0 %			%
Calcium		4 %			%
Iron		10 %			%
Vitamin D					%
Vitamin E					%
Vitamin K					%
Thiamin					%
Riboflavin					%
Niacin					%
Vitamin B6					%
Folic Acid					%
Vitamin B12					%
Biotin					%
Pantothenic Acid					%
Phosphorus					%
Iodine					%
Magnesium					%
Zinc					%
Selenium					%
Copper					%
Manganese					%
Chromium					%
Molybdenum					%

**Ingredients:**

WATER, SOY PROTEIN CONCENTRATE, CANOLA OIL, CONTAINS TWO PERCENT OR LESS OF METHYLCELLULOSE, SALT, SOY PROTEIN ISOLATE, ONION POWDER, DEXTROSE, HYDROLYZED VEGETABLE PROTEIN (CORN GLUTEN, WHEAT GLUTEN, SOY PROTEIN), YEAST EXTRACT, MODIFIED TAPIOCA STARCH, MALTODEXTRIN, SOY SAUCE (WATER, SOYBEANS, WHEAT, SALT), SUGAR, NATURAL FLAVORS, CARAMEL COLOR, GARLIC POWDER, SPICES, WHEY, DISODIUM INOSINATE, DISODIUM GUANYLATE, AUTOLYZED YEAST EXTRACT, SOY SAUCE (WATER, SOYBEANS, SALT, WHEAT), ASCORBIC ACID, THIAMIN HYDROCHLORIDE, CORN OIL, SESAME SEED OIL, MALIC ACID, SUCCINIC ACID.

**ALLERGEN INFORMATION:**

CONTAINS SOY, WHEAT AND MILK INGREDIENTS.

**Other Required Statements:**

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500	Print value if "Y"
Total Fat	Less than	65g	80g	Y
Sat. Fat	Less than	20g	25g	Y
Cholesterol	Less than	300mg	300mg	Y
Sodium	Less than	2,400mg	2,400mg	Y
Potassium		3,500mg	3,500mg	Y
Total Carbohydrate		300g	375g	Y
Dietary Fiber		25g	30g	Y
Protein		50g	65g	Y

Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4

Product information can change at any time.

Always refer to product package for current nutrition and ingredient information.

Julia M. Jursinic, MS  
Sr. Director, Nutrition Labeling & Regulatory Compliance  
Kellogg Company

Nutrient Contents Per 100g			
Calories	116	Vitamin A	0 IU
Calories from fat	39	Vitamin C	0 mg
Total Fat	4.3 g	Calcium	74.8 mg
Saturated Fat	0.4 g	Iron	3.0 mg
Polyunsaturated Fat	1.2 g	Vitamin D	0 IU
Monounsaturated Fat	2.5 g	Vitamin E	0 IU
Trans Fat	0.0 g	Thiamin	0.05 mg
Cholesterol	0 mg	Riboflavin	0.03 mg
Sodium	571 mg	Niacin	0.1 mg
Potassium	379 mg	Vitamin B6	0.02 mg
Total Carbohydrate	8.3 g	Folic Acid	3 mcg
Dietary Fiber	6.1 g	Vitamin B12	0.0 mcg
Soluble Fiber	1.8 g	Pantothenic Acid	NA mg
Insoluble Fiber	4.3 g	Phosphorus	221 mg
Sugars	0.6 g	Magnesium	70 mg
Sugar Alcohols	NA g	Zinc	0.9 mg
Protein	15.3 g	Copper	NA mg
NA = Database values for the nutrient do not exist or are incomplete.		Manganese	NA mg
		Selenium	NA mcg
		Moisture	69.4 %
		Ash	2.7 %

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
100 84059 71116 9	Case	48 - 2.5oz; 7.5 lb (3.4 kg)	48