



Craisins®
Dried Cranberries
Tastes good. Good for you.™

www.oceanspray.com • www.oceanspraysolutions.com

NEW

Now Serving....
Single Serves!



Available in
**Blueberry, Cherry
and Strawberry**



A GREAT WAY TO HELP MEET YOUR WEEKLY FRUIT REQUIREMENTS!

Ocean Spray® Craisins® Dried Cranberries

1 Pouch = 1/2 Cup of Fruit!

Kid Friendly Flavors!

- Cherry • Blueberry • Strawberry

We make it easy, just open the box and hand out your way to your fruit requirements!

- 9 Month Shelf Life
- Low cost per serving

The possibilities are endless when you use Ocean Spray® Craisins® Dried Cranberries.

Great for:

- A Standalone Snack
- Breakfast
- Lunch
- After School Programs



Tastes Good. Good For You.™

- No Artificial Flavors, Colors or Preservatives
- 3 Grams of Fiber per serving



200ct / 1.16oz.

CASE UPC	DESCRIPTION	CASE INFORMATION					1 POUCH NUTRITIONAL INFORMATION							
		UNIT OF MEASURE	NET WEIGHT (LBS)	GROSS WEIGHT (LBS)	GROSS WEIGHT (KG)	CASES PER PALLET	CAL.	TOTAL FAT (g)	TOTAL CARBS (g)	SUGARS (g)	FIBER (g)	PROTEIN (g)	VITAMIN C (%DV or mg)	SODIUM (mg)
OCEAN SPRAY® SWEETENED DRIED CRANBERRY FLAVOR VARIETIES														
23445	Craisins® - Dried Cranberries - Strawberry	Case	14.4	15.412	6.99	50	110	0	28	24	3	0	0	0
23444	Craisins® Dried Cranberries - Cherry	Case	14.4	15.412	6.99	50	110	0	28	24	3	0	0	0
23446	Craisins® Dried Cranberries - Blueberry	Case	14.4	15.412	6.99	50	110	0	28	24	3	0	0	0

Sweetened Dried Cranberries

Ocean Spray® Sweetened Dried Cranberry Flavor Varieties

CRAISINS® DRIED CRANBERRIES - STRAWBERRY: Cranberries, Sugar, Natural Strawberry Flavor with Other Natural Flavors, Citric Acid, Sunflower Oil, Elderberry Juice Concentrate (color)

CRAISINS® DRIED CRANBERRIES - CHERRY: Cranberries, Sugar, Cherry Juice Concentrate, Natural Flavors, Citric Acid, Sunflower Oil, Elderberry Juice Concentrate (color)

CRAISINS® DRIED CRANBERRIES - BLUEBERRY: Cranberries, Sugar, Grape Juice Concentrate, Blueberry Juice Concentrate, Sunflower Oil

Sustainability Statement

Ocean Spray is committed to managing our business in a way that minimizes our environmental impact. We believe that a focus on strong environmental management as an integral part of the way we manage our business will strengthen performance and ensure a sustainable future for our suppliers, customers and consumers.

For recipes, product information, and package size options, visit www.oceanspraysolutions.com or www.oceanspray.com



Ocean Spray Cranberries, Inc.
A Grower Cooperative
Lakeville-Middleboro, MA 02349 USA

For more information call 1-800-882-8343 or visit www.oceanspraysolutions.com or www.oceanspray.com

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*Source: USDA: 1/4 cup of Dried Fruit = 32.9 grams. 1 pound of Dried Cranberries yields 13.8 servings.

Ocean Spray® Craisins® Dried Cranberries
Cherry juice infused sweetened dried cranberries with real cherry juice
USDA School Lunch Meal Planning Nutrition Facts

Nutrition Facts

Serving Size 1.16oz (32.9 g) ¼ cup*
 Servings Per Container 1

Amount Per Serving

Calories 110 Calories from fat 0

% Daily Value*

Total Fat 0g **0%**

Sat. Fat 0g **0%**

Trans Fat 0g

Sodium 0mg **0%**

Total Carbohydrate 28g **9%**

Dietary Fiber 3g **10%**

Sugars 24g

Protein 0g

Not a significant source of cholesterol,
 vitamin A, vitamin C, calcium, or Iron

*Percent Daily Values are based on a
 2,000 calorie diet.

Ingredients: Cranberries, Sugar, Cherry
 Juice Concentrate, Citric Acid, Natural
 Flavor, Elderberry Juice Concentrate

Refined sunflower oil is used as a
 processing aid.

*Per FBG, one serving portion (¼ cup dried
 fruit) equals 1.16 oz (¼ cup) of Ocean Spray
 Craisins cherry juice infused sweetened dried
 cranberries with real cherry juice.

USDA Food Buying Guide (FBG) for Child Nutrition Programs (Jan. 2013 Update)

Product: Cranberries, dried, sweetened whole

USDA Purchase Unit	USDA Servings per Purchase Unit	USDA Serving Size per Meal Contribution	USDA Purchase Units for 100 Servings
1 Pound	13.80	¼ cup dried fruit	7.3
5 lb pkg	69.00	¼ cup dried fruit	1.5
30 lb pkg	414.00	¼ cup dried fruit	0.25

Ocean Spray Equivalent per Case

Ocean Spray Purchase Unit	USDA Servings per Purchase Unit	USDA Serving Size per Meal Contribution	Ocean Spray Purchase Units for 100 Servings
200/1.16 oz (32.9 g) pouches	200	¼ cup dried fruit	0.5

Per information from USDA FBG above, a serving of sweetened dried cranberries is defined as 32.9 grams per ¼ cup, based on the as purchased unit of one pound being equivalent to 13.8 servings. 32.9 grams = ¼ cup serving = 1.16 ounces

1 lb as purchased (AP) = 1 lb (about 3-3/8 cups) ready-to-cook or -serve cranberries

¼ cup dried fruit served is credited as ½ cup fruit serving in NSLP/SBP

9/24/2013
 Date

Christina Khoo

Research and Development