

**Format** Full Page**Product Photo** With Photo Without Photo**Nutrition Facts** With Nutrition Without Nutrition **Print this Info****Kellogg's® Rice Krispies® Chewy Granola Bar  
Apple Cinnamon**

A one bread serving, 1.3 oz chewy granola bar made with Rice Krispies cereal and oats. Contains 3 g fiber, made with whole grains, and meets 35-10-35.



Date Printed: 10/19/2015

**Product Type**

Grab 'n Go Bars

**Product Category****UPC Code**

3800048396

**Servings/Case**

96 ct

**Sizes**

1.27 oz

**Format**

Single Serve

**Gross Weight**

8.05

**Allergen Information**CONTAINS SOY AND MILK  
INGREDIENTS.**Dietary Exchange Per Serving**

2 Carbohydrates, 1/2 Fat

**Kosher Status**

Not Certified

**Grain Ounce Equivalents**

1

**Shelf Life**

240 days (8 months)

**Country of Origin**

Distributed in USA

Kellogg's®  
Rice Krispies® Chewy Cereal Bar  
*Apple Cinnamon*

<b>Nutrition Facts</b>	
Serving Size	1 Bar (36g)
<b>Amount Per Serving</b>	
<b>Calories</b> 140	Calories from Fat 25
<b>% Daily Value*</b>	
<b>Total Fat</b> 3g	<b>5%</b>
Saturated Fat 0.5g	<b>3%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 105mg	<b>4%</b>
<b>Total Carbohydrate</b> 27g	<b>9%</b>
Dietary Fiber 3g	<b>10%</b>
Sugars 9g	
<b>Protein</b> 2g	
<b>Vitamin A</b> 10% • <b>Vitamin C</b> 0%	
<b>Calcium</b> 10% • <b>Iron</b> 4%	
<b>Thiamin</b> 10% • <b>Riboflavin</b> 10%	
<b>Niacin</b> 10% • <b>Vitamin B<sub>6</sub></b> 10%	
<b>Folic Acid</b> 4%	
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories      2,000      2,500
Total Fat	Less than      65g      80g
Saturated Fat	Less than      20g      25g
Cholesterol	Less than      300mg      300mg
Sodium	Less than      2,400mg      2,400mg
Total Carbohydrate	300g      375g
Dietary Fiber	25g      30g
Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4	
<b>INGREDIENTS:</b> WHOLE GRAIN OATS, CORN SYRUP, RICE CEREAL (RICE, SUGAR, SALT, MALT FLAVORING, NIACINAMIDE, REDUCED IRON, RIBOFLAVIN [VITAMIN B <sub>2</sub> ], FOLIC ACID), FRUCTOSE, SUGAR, VEGETABLE OIL (SOYBEAN AND PALM OIL WITH TBHQ FOR FRESHNESS), INULIN FROM CHICORY ROOT, CONTAINS TWO PERCENT OR LESS OF GLYCERIN, MOLASSES, CALCIUM CARBONATE, NATURAL APPLE FLAVOR WITH OTHER NATURAL FLAVORS, SALT, NATURAL FLAVOR, SOY LECITHIN, CINNAMON OLEORESIN, VITAMIN A PALMITATE, BHT FOR FRESHNESS, NIACINAMIDE, PYRIDOXINE HYDROCHLORIDE (VITAMIN B <sub>6</sub> ), THIAMIN HYDROCHLORIDE (VITAMIN B <sub>1</sub> ), RIBOFLAVIN (VITAMIN B <sub>2</sub> ), NONFAT MILK.	
<b>CONTAINS SOY AND MILK INGREDIENTS.</b>	

NLI#07603



**Formulation Statement for Documenting Grains in School Meals  
Required Beginning SY 2013-2014  
(Crediting Standards Based on Grams of Creditable Grains)**

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Rice Krispies® Chewy Granola Bar Apple Cinnamon Code No.: 38000 48396

Manufacturer: Kellogg Company Serving Size: 1 bar (1.27 oz) (36 g)  
(raw dough weight may be used to calculate creditable grain amount)

**I. Does the product meet the Whole Grain-Rich Criteria:** Yes X No      
(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program)

**II. Does the product contain noncreditable grains:** Yes     No X **How many grams:**  
(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals).

**III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains), or Group I (ready-to-eat breakfast cereals).** (Different methodologies are applied to calculate servings of the grain component based on creditable grains. Groups A-G use the standard of 16grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight).

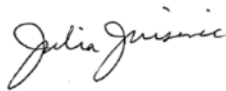
Indicate which Exhibit A Group (A-I) the Product Belongs: D

Description of Creditable Grain Ingredient*	Grams of Creditable Grain Ingredient per Portion <sup>1</sup> A	Gram Standard of Creditable Grain per oz equivalent (16g or 28g) <sup>2</sup> B	Creditable Amount A ÷ B
Whole Grain Oats and Fortified Rice Cereal	17.3g	16g	1
<b>A. Total Creditable Amount<sup>3</sup></b>			<b>1</b>

\* Creditable grains are whole-grain meal/flour and enriched meal/flour.  
<sup>1</sup> (Serving size) X (% of creditable grain in formula). Please be aware that serving sizes other than grams must be converted to grams.  
<sup>2</sup> Standard grams of creditable grains from the corresponding Group in Exhibit A.  
<sup>3</sup> Total Creditable Amount must be rounded *down* to the nearest quarter (0.25) oz eq. Do *not* round up.

Total weight (per portion) of product as purchased 1.27 oz (36 g)  
 Total contribution of product (per portion) 1 oz equivalent

I certify that the above information is true and correct and that a 1.27 ounce portion of this product (ready for serving) provides 1 oz equivalent Grains. I further certify that noncreditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals.

  
 \_\_\_\_\_  
 Signature  
 Julia M. Jursinic, MS  
 Printed Name

\_\_\_\_\_ Sr. Director, Nutrition Labeling & Regulatory Compliance  
 \_\_\_\_\_ Title  
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 \_\_\_\_\_ Date  
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 \_\_\_\_\_ Phone Number