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Kellogg's® Nutri-Grain® Cereal Bars Blueberry

Enriched wheat flour cereal bars with whole oats. Filling made with real blueberry puree concentrate.

Product Type

Retail Bars

Product Category

UPC Code

3800035745

Servings/Case

48 ct

Sizes 1.3 oz

Format

Single Serve

Gross Weight

5.00

Allergen Information

CONTAINS WHEAT, MILK AND

SOY INGREDIENTS.

Dietary Exchange Per Serving

1 1/2 Carbohydrates, 1/2 Fat

Kosher Status

Kosher Dairy

Grain Ounce Equivalents

0.75

Shelf Life

240 days (8 months)

Country of Origin

Distributed in USA



Date Printed: 07/28/2015

Kellogg's® Nutri-Grain® Blueberry

Nutrit Serving Size	io		ac 1 Bar (
Amount Per	Servi	na		
Calories 12			from F	at 30
			aily Va	
Total Fat 3	g			5%
Saturated F	at 0.	5g		3%
Trans Fat 0	g			
Cholestero	I 0m	g		0%
Sodium 110				5%
Total Carbo				8%
Dietary Fibe	ər 3g			10%
Sugars 12g				
Protein 2g				
Vitamin A 15	% •	Vita	min C	0%
Calcium 20		Iron		10%

Thiamin	15% •	Riboflav	in 25%
Niacin	25% •	Vitamin	B ₆ 25%
Zinc	10%		
*Percent Dai calorie diet. lower depen	Your daily va	alues may b	e higher or
	Calories	2,000	2,500
Total Fat Sat. Fat Cholesterol Sodium Total Carbohy Dietary Fibe		65g 20g 300mg 2,400mg 300g 25g	80g 25g 300mg 2,400mg 375g 30g
INCREDIENTS	COULCT: 1	WILDLE OD	AUNI OATO

INGREDIENTS: CRUST: WHOLE GRAIN OATS, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B1 [THIAMIN MONONI-TRATE], VITAMIN B2 [RIBOFLÁVIN], FOLIC ACID), WHOLE WHEAT FLOUR, SOYBEAN AND/OR CANOLA OIL, SOLUBLE CORN FIBER, SUGAR, DEXTROSE, FRUCTOSE, CALCIUM CARBONATE, WHEY, WHEAT BRAN, SALT, CELLULOSE, POTASSIUM BICAR-BONATE, NATURAL AND ARTIFICIAL FLAVOR, MONO-AND DIGLYCERIDES, SOY LECITHIN, WHEAT GLUTEN, NIACINAMIDE, VITAMIN A PALMITATE, CARRA-GEENAN, ZINC OXIDE, REDUCED IRON, GUAR GUM, VITAMIN B6 (PYRIDOXINE HYDROCHLORIDE) VITAMIN B1 (THÌAMIN HYDROCHLORIDE), VITAMIN B2 (RIBOFLAVIN), FILLING: INVERT SUGAR, CORN SYRUP, BLUEBERRY PUREE CONCENTRATE, GLYC-ERIN, SUGAR, MODIFIED CORN STARCH, SODIUM ALGINATE, CITRIC ACID, METHYLCELLULOSE, DICALCIUM PHOSPHATE, MALIC ACID, BLUEBERRY JUICE CONCENTRATE, NATURAL AND ARTIFICIAL FLAVOR, RED 40, BLUE 1.

CONTAINS WHEAT, MILK AND SOY INGREDIENTS.

NLI#08557

Product Name	Nutri-Grain Blueberry Bars
Flavor Descriptor	Naturally and Artificially Flavored
NLI Description	production
Brand	KELLOGG'S

1 Bar

37

120

Serving Size

Serving Size g

Serving Size oz

Calories

Amount Per Serving



Date Created	03-20-15
NLI#	08557
Kosher Status	K-D
Product of	U.S.A.

<u> </u>				
USDA Ounce Equivalents of Grain per Serving			0.75	
USDA Ounce Equivalents of	USDA Ounce Equivalents of Meat/Meat Alternate			
Carbohydrates		Fat	Protein	Free
Diet Exchange	1 1/2	1/2		
Whole Grains (g/serving)		8		

Ingredients

%

%

%

%

% %

%

CRUST: WHOLE GRAIN OATS, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B1 [THIAMIN MONONITRATE], VITAMIN B2 [RIBOFLAVIN], FOLIC ACID), WHOLE WHEAT FLOUR, SOYBEAN AND/OR CANOLA OIL, SOLUBLE CORN FIBER, SUGAR, DEXTROSE, FRUCTOSE, CALCIUM CARBONATE, WHEY, WHEAT BRAN, SALT, CELLULOSE, POTASSIUM BICARBONATE, NATURAL AND ARTIFICIAL FLAVOR, MONO-AND DIGLYCERIDES, SOY LECITHIN, WHEAT GLUTEN, NIACINAMIDE, VITAMIN A PALMITATE, CARRAGEENAN, ZINC OXIDE, REDUCED IRON, GUAR GUM, VITAMIN B6 (PYRIDOXINE HYDROCHLORIDE), VITAMIN B1 (THIAMIN HYDROCHLORIDE), VITAMIN B2 (RIBOFLAVIN), FILLING: INVERT SUGAR, CORN SYRUP, BLUEBERRY PUREE CONCENTRATE, GLYCERIN, SUGAR, MODIFIED CORN STARCH, SODIUM ALGINATE, CITRIC ACID, METHYLCELLULOSE, DICALCIUM PHOSPHATE, MALIC ACID, BLUEBERRY JUICE CONCENTRATE, NATURAL AND ARTIFICIAL FLAVOR, RED 40, BLUE 1.

30 Calories from Fat % Daily % Daily Value* Value* 3 g Total Fat 5 % 0.5 g Saturated Fat 3 % % Trans Fat 0 g Polyunsaturated Fat g Monounsaturated Fat g % Cholesterol 0 mg 0 110 mg 5 % % Sodium % Potassium 24 8 % % Total Carbohydrate % Dietary Fiber 3 g 10 Soluble Fiber Insolube Fiber g 12 Sugars Sugar Alcohol Other Carbohydrate g 2 q % Protein % Vitamin A 15 % % Vitamin C % Calcium 20 Iron 10 % Vitamin D % % Vitamin E % Vitamin K % Thiamin 15 % Riboflavin 25 Niacin 25 % % % Vitamin B6 25 % Folic Acid % % Vitamin B12 % Biotin Pantothenic Acid % % % Phosphorus

10

%

ALLERGEN INFORMATION: CONTAINS WHEAT, MILK AND SOY INGREDIENTS

Other Required Statements:

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500	Print value if "Y"
Total Fat	Less than	65g	80g	Y
Sat. Fat	Less than	20g	25g	Y
Cholesterol	Less than	300mg	300mg	Y
Sodium	Less than	2,400mg	2,400mg	Y
Potassium		3,500mg	3,500mg	
Total Carbohydrat	е	300g	375g	Y
Dietary Fiber		25g	30g	Y
Protein		50g	65g	
	Calories per gr	am: Fat 9 • Carbohydra	te 4 ● Protein 4	•

Product information can change at any time.

Always refer to product package for current nutrition and ingredient information.

Julia Juisnice

Julia M. Jursinic, MS
Sr. Director, Nutrition Labeling & Regulatory Compliance
Kellogg Company

Nutrient Contents Per 100g					
Calories	349		Vitamin A	2027	IU
Calories from fat	79		Vitamin C	0	mg
Total Fat	8.8	g	Calcium	540.5	mg
Saturated Fat	1.6		Iron	4.9	mg
Monounsaturated Fat	2.2	g	Vitamin D	0	IU
Polyunsaturated Fat	4.8	g	Vitamin E	0	IU
Trans Fat	0.1	g	Thiamin	0.61	mg
Cholesterol	0	mg	Riboflavin	1.15	mg
Sodium	301	mg	Niacin	13.5	mg
Potassium	220	mg	Vitamin B6	1.35	mg
Total Carbohydrate	65.2	g	Folic Acid	22	mcg
Dietary Fiber	6.9	g	Vitamin B12	0.0	mcg
Soluble Fiber	1.2	g	Pantothenic Acid	NA	mg
Insoluble Fiber	2.3	g	Phosphorus	114	mg
Sugars	31.4	g	Magnesium	41	mg
Sugar Alcohols	NA	g	Zinc	4.1	mg
Protein	4.7	g	Copper	NA	mg
NA = Database values for the nutrient do not exist or		Manganese	NA	mg	
are incomplete.			Selenium	NA	mcg
			Moisture	15.3	%
			Ash	6.0	%

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
000 38000 35745 9	Case		48

lodine

Zinc

Magnesium

Selenium

Manganese

Chromium Molybdenum

Copper



Julia M. Jursinic, MS

Printed Name

Formulation Statement for Documenting Grains in School Meals Required Beginning SY 2013-2014

(Crediting Standards Based on Grams of Creditable Grains)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

8 8	•		
Product Name: Nutri-Grain® I	Bar Blueberry	Code No.: <u>38000 35745</u>	
Manufacturer: Kellogg Compa	oz) (37 g) I to calculate creditable grain amo		
I. Does the product meet th (Refer to SP 30-2012 Grain Red		Criteria: Yes <u>X</u> No <u> </u>	hool Breakfast Program)
(Products with more than 0.24	4 oz equivalent or 3.9	Yes X No How many gram 9 grams for Groups A-G or 6.99 grequirements for school meals).	
and School Breakfast Program goods), Group H (cereal grain are applied to calculate serving	m: Exhibit A to deterns), or Group I (ready as of the grain componer grain per oz eq; Grouby volume or weight).	equirements for the National Schomine if the product fits into Group y-to-eat breakfast cereals). (Different based on creditable grains. Group H uses the standard of 28 grams of Belongs:E	os A-G (baked ent methodologies ups A-G use the
Description of Creditable Grain Ingredient*	Grams of Creditable Grain Ingredient per Portion ¹	Gram Standard of Creditable Grain per oz equivalent (16g or 28g) ²	Creditable Amount
-	A	В	A ÷ B
Whole Grain Oats, Enriched	12.8g	16g	0.75
Wheat Flour, Whole Wheat			
Flour			
A. Total Creditable Amount	3		0.75
Creditable grains are whole-grain me: (Serving size) X (% of creditable gra Standard grams of creditable grains fra Total Creditable Amount must be rour	al/flour and enriched meal/fl in in formula). Please be aw rom the corresponding Grounded down to the nearest quant	vare that serving sizes other than grams must p in Exhibit A. urter (0.25) oz eq. Do not round up.	be converted to grams.
Total weight (per portion) of pr Total contribution of product (p	_	=	
provides <u>0.75</u> oz equivalent 0	Grains. I further certify z equivalent or 3.99 grain requirements	and that a 1.3 ounce portion of the y that noncreditable grains are not always for Groups A-G or 6.99 grams for school meals.	oove 0.24 oz eq. per portion
The state of the s		Sr. Director, Nutrition Labeling	& Regulatory Compliance
Signature		Title	

01/16/15

Date