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**Kellogg's® Nutri-Grain® Cereal Bars Strawberry**

Enriched wheat flour cereal bars with whole oats. Filling made with real strawberry puree concentrate.



Date Printed: 10/19/2015

**Product Type**

Retail Bars

**Allergen Information**

CONTAINS WHEAT, MILK AND SOY INGREDIENTS.

**Product Category**

**Dietary Exchange Per Serving**

1 1/2 Carbohydrates, 1/2 Fat

**UPC Code**

3800035945

**Servings/Case**

48 ct

**Kosher Status**

Kosher Dairy

**Sizes**

1.3 oz

**Grain Ounce Equivalents**

**Shelf Life**

240 days (8 months)

**Format**

Single Serve

**Country of Origin**

Distributed in USA

**Gross Weight**

5.00

**Kellogg's®  
Nutri-Grain®  
Strawberry**

| <b>Nutrition Facts</b>   |                            |                      |            |
|--|----------------------------|----------------------|------------|
| Serving Size   |                            | 1 Bar (37g)          |            |
| <b>Amount Per Serving</b>  |                            |                      |            |
| <b>Calories</b> 120  |                            | Calories from Fat 30 |            |
| <b>% Daily Value*</b>  |                            |                      |            |
| <b>Total Fat</b> 3g  |                            |                      | <b>5%</b>  |
| Saturated Fat 0.5g   |                            |                      | <b>3%</b>  |
| Trans Fat 0g   |                            |                      |            |
| <b>Cholesterol</b> 0mg   |                            |                      | <b>0%</b>  |
| <b>Sodium</b> 125mg  |                            |                      | <b>5%</b>  |
| <b>Total Carbohydrate</b> 24g  |                            |                      | <b>8%</b>  |
| Dietary Fiber 3g   |                            |                      | <b>10%</b> |
| Sugars 11g   |                            |                      |            |
| <b>Protein</b> 2g  |                            |                      |            |
| Vitamin A 15%  | Vitamin C 0%               |                      |            |
| Calcium 20%  | Iron 10%                   |                      |            |
| Thiamin 15%  | Riboflavin 25%             |                      |            |
| Niacin 25%   | Vitamin B <sub>6</sub> 25% |                      |            |
| Zinc 10%   |                            |                      |            |
| *Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:   |                            |                      |            |
|  | Calories                   | 2,000                | 2,500      |
| Total Fat  | Less than                  | 65g                  | 80g        |
| Sat. Fat   | Less than                  | 20g                  | 25g        |
| Cholesterol  | Less than                  | 300mg                | 300mg      |
| Sodium   | Less than                  | 2,400mg              | 2,400mg    |
| Total Carbohydrate   |                            | 300g                 | 375g       |
| Dietary Fiber  |                            | 25g                  | 30g        |
| <b>INGREDIENTS:</b> CRUST: WHOLE GRAIN OATS, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B <sub>1</sub> [THIAMIN MONONITRATE], VITAMIN B <sub>2</sub> [RIBOFLAVIN], FOLIC ACID), WHOLE WHEAT FLOUR, SOYBEAN AND/OR CANOLA OIL, SOLUBLE CORN FIBER, SUGAR, DEXTROSE, FRUCTOSE, CALCIUM CARBONATE, WHEY, WHEAT BRAN, SALT, CELLULOSE, POTASSIUM BICARBONATE, NATURAL AND ARTIFICIAL FLAVOR, MONO- AND DIGLYCERIDES, SOY LECITHIN, WHEAT GLUTEN, NIACINAMIDE, VITAMIN A PALMITATE, CARRAGEENAN, ZINC OXIDE, REDUCED IRON, GUAR GUM, VITAMIN B <sub>6</sub> (PYRIDOXINE HYDROCHLORIDE), VITAMIN B <sub>1</sub> (THIAMIN HYDROCHLORIDE), VITAMIN B <sub>2</sub> (RIBOFLAVIN), <b>FILLING:</b> INVERT SUGAR, CORN SYRUP, STRAWBERRY PUREE CONCENTRATE, GLYCERIN, SUGAR, MODIFIED CORN STARCH, SODIUM ALGINATE, CITRIC ACID, DICALCIUM PHOSPHATE, METHYLCELLULOSE, NATURAL AND ARTIFICIAL FLAVOR, CARAMEL COLOR, MALIC ACID, RED 40. |                            |                      |            |
| <b>CONTAINS WHEAT, MILK AND SOY INGREDIENTS.</b>   |                            |                      |            |

NLI#08556



**Formulation Statement for Documenting Grains in School Meals  
Required Beginning SY 2013-2014  
(Crediting Standards Based on Grams of Creditable Grains)**

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Nutri-Grain® Bar Strawberry

Code No.: 38000 35945

Manufacturer: Kellogg Company

Serving Size: 1 bar (1.3 oz) (37 g)

(raw dough weight may be used to calculate creditable grain amount)

**I. Does the product meet the Whole Grain-Rich Criteria:** Yes X No   

(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program)

**II. Does the product contain noncreditable grains:** Yes X No    **How many grams:** <3.99

(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals).

**III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains), or Group I (ready-to-eat breakfast cereals).** (Different methodologies are applied to calculate servings of the grain component based on creditable grains. Groups A-G use the standard of 16grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight).

Indicate which Exhibit A Group (A-I) the Product Belongs:   E  

| Description of Creditable Grain Ingredient*                     | Grams of Creditable Grain Ingredient per Portion <sup>1</sup><br>A | Gram Standard of Creditable Grain per oz equivalent<br>(16g or 28g) <sup>2</sup> | Creditable Amount |
|---|--|--|-------------------|
|   |  | B  | A ÷ B             |
| Whole Grain Oats, Enriched<br>Wheat Flour, Whole Wheat<br>Flour | 12.8g  | 16g  | 0.75              |
| <b>A. Total Creditable Amount<sup>3</sup></b>                   |  |  | <b>0.75</b>       |

\* Creditable grains are whole-grain meal/flour and enriched meal/flour.

<sup>1</sup> (Serving size) X (% of creditable grain in formula). Please be aware that serving sizes other than grams must be converted to grams.

<sup>2</sup> Standard grams of creditable grains from the corresponding Group in Exhibit A.

<sup>3</sup> Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 1.3 oz (37 g)

Total contribution of product (per portion) 0.75 oz equivalent

I certify that the above information is true and correct and that a 1.3 ounce portion of this product (ready for serving) provides 0.75 oz equivalent Grains. I further certify that noncreditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals.

Signature

Sr. Director, Nutrition Labeling & Regulatory Compliance

Title

Julia M. Jursinic, MS

01/16/15

1-877-511-5777

Printed Name

Date

Phone Number