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**Keebler® Zesta® Mini Saltine Crackers Whole Grain**

Saltine Crackers

**Product Type**

Grab 'n Go Crackers

**Product Category**

**UPC Code**

3010010088

**Servings/Case**

0

**Sizes**

.39 oz

**Format**

Single Serve

**Gross Weight**

9.073

**Allergen Information**

CONTAINS WHEAT, SOY AND MILK INGREDIENTS.

**Dietary Exchange Per Serving**

1/2 Carbohydrates

**Kosher Status**

Kosher Dairy

**Grain Ounce Equivalents**

0.5

**Shelf Life**

240 days (8 months)

**Country of Origin**

Distributed in USA



Date Printed: 07/17/2015

**Keebler® Zesta®  
Mini Whole Grain Saltine**

**Nutrition Facts**

Serving Size 1 Pouch (11g)  
Servings Per Container About 300

**Amount Per Serving**

**Calories** 50    Calories from Fat 15

**% Daily Value\***

**Total Fat** 1.5g    **2%**

Saturated Fat 0g    **0%**

*Trans* Fat 0g

Polyunsaturated Fat 1g

Monounsaturated Fat 0g

**Cholesterol** 0mg    **0%**

**Sodium** 60mg    **3%**

**Total Carbohydrate** 7g    **2%**

Dietary Fiber <1g    **2%**

Sugars 0g

**Protein** 1g

Vitamin A 10% • Vitamin C 0%

Calcium 2% • Iron 2%

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4

**INGREDIENTS:** WHOLE WHEAT FLOUR, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B1 [THIAMIN MONONITRATE], VITAMIN B2 [RIBOFLAVIN], FOLIC ACID), SOYBEAN OIL WITH TBHQ FOR FRESHNESS, CONTAINS TWO PERCENT OR LESS OF SUGAR, LEAVENING (MONOCALCIUM PHOSPHATE, SODIUM ACID PYROPHOSPHATE, BAKING SODA), SALT, SOY LECITHIN, NONFAT MILK, VITAMIN A PALMITATE, BHT FOR FRESHNESS.

**CONTAINS WHEAT, SOY AND MILK INGREDIENTS.**

**NLI# 09973**

Product Name	Zesta Mini Saltine Crackers made with Whole Grain
Flavor Descriptor	
NLI Description	Production
Brand	<b>KEEBLER</b>



Date Created	01-07-15
NLI #	09973
Kosher Status	OK-D
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving		0.5		
USDA Ounce Equivalents of Meat/Meat Alternate				
	Carbohydrates	Fat	Protein	Free
Diet Exchange	1/2			
Whole Grains (g/serving)	4			

Serving Size	1 Pouch				
Serving Size g	11				
Serving Size oz					
Amount Per Serving					
Calories	50				
Calories from Fat	15				
			<b>% Daily Value*</b>		<b>% Daily Value*</b>
Total Fat	1.5 g	2 %		g	%
Saturated Fat	0 g	0 %		g	%
Trans Fat	0 g			g	
Polyunsaturated Fat	1 g			g	
Monounsaturated Fat	0 g			g	
Cholesterol	0 mg	0 %		mg	%
Sodium	60 mg	3 %		mg	%
Potassium	mg	%		mg	%
Total Carbohydrate	7 g	2 %		g	%
Dietary Fiber	<1 g	2 %		g	%
Soluble Fiber	g			g	
Insoluble Fiber	g			g	
Sugars	0 g			g	
Sugar Alcohol	g			g	
Other Carbohydrate	g			g	
Protein	1 g			g	%
Vitamin A		10 %			%
Vitamin C		0 %			%
Calcium		2 %			%
Iron		2 %			%
Vitamin D		%			%
Vitamin E		%			%
Vitamin K		%			%
Thiamin		%			%
Riboflavin		%			%
Niacin		%			%
Vitamin B6		%			%
Folic Acid		%			%
Vitamin B12		%			%
Biotin		%			%
Pantothenic Acid		%			%
Phosphorus		%			%
Iodine		%			%
Magnesium		%			%
Zinc		%			%
Selenium		%			%
Copper		%			%
Manganese		%			%
Chromium		%			%
Molybdenum		%			%

**Ingredients:**

WHOLE WHEAT FLOUR, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B1 [THIAMIN MONONITRATE], VITAMIN B2 [RIBOFLAVIN], FOLIC ACID), SOYBEAN OIL WITH TBHQ FOR FRESHNESS, CONTAINS TWO PERCENT OR LESS OF SUGAR, LEAVENING (MONOCALCIUM PHOSPHATE, SODIUM ACID PYROPHOSPHATE, BAKING SODA), SALT, SOY LECITHIN, NONFAT MILK, VITAMIN A PALMITATE, BHT FOR FRESHNESS.

**ALLERGEN INFORMATION:**

**CONTAINS WHEAT, SOY AND MILK INGREDIENTS.**

**Other Required Statements:**

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500	Print value if "Y"
Total Fat	Less than	65g	80g	Y
Sat. Fat	Less than	20g	25g	Y
Cholesterol	Less than	300mg	300mg	Y
Sodium	Less than	2,400mg	2,400mg	Y
Potassium		3,500mg	3,500mg	
Total Carbohydrate		300g	375g	Y
Dietary Fiber		25g	30g	Y
Protein		50g	65g	

Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4

Product information can change at any time.  
Always refer to product package for current nutrition and ingredient information.

Julia M. Jursinic, MS  
Sr. Director, Nutrition Labeling & Regulatory Compliance  
Kellogg Company

Nutrient Contents Per 100g			
Calories	446	Vitamin A	4545 IU
Calories from fat	139	Vitamin C	0 mg
Total Fat	15.5 g	Calcium	185.4 mg
Saturated Fat	2.4 g	Iron	5.3 mg
Monounsaturated Fat	3.6 g	Vitamin D	0 IU
Polyunsaturated Fat	9.0 g	Vitamin E	0 IU
Trans Fat	0.2 g	Thiamin	0.60 mg
Cholesterol	0 mg	Riboflavin	0.25 mg
Sodium	564 mg	Niacin	5.1 mg
Potassium	220 mg	Vitamin B6	0.18 mg
Total Carbohydrate	67.2 g	Folic Acid	98 mcg
Dietary Fiber	5.6 g	Vitamin B12	0.0 mcg
Soluble Fiber	0.4 g	Pantothenic Acid	NA mg
Insoluble Fiber	0.4 g	Phosphorus	576 mg
Sugars	1.8 g	Magnesium	66 mg
Sugar Alcohols	NA g	Zinc	1.5 mg
Protein	9.9 g	Copper	NA mg
NA = Database values for the nutrient do not exist or are incomplete.		Manganese	NA mg
		Selenium	NA mcg
		Moisture	3.0 %
		Ash	4.4 %

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
000 30100 10088 1	Case	300 ct - 0.39 oz pkg	300
000 30100 10089 8	Pouch	0.39 oz (11g)	1



**Formulation Statement for Documenting Grains in School Meals  
Required Beginning SY 2013-2014  
(Crediting Standards Based on Grams of Creditable Grains)**

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Zesta® Mini Saltine Crackers made with Whole Grain Code No.: 30100 10088

Manufacturer: Kellogg Company Serving Size: 1 pouch (0.39 oz) (11 g)  
(raw dough weight may be used to calculate creditable grain amount)

**I. Does the product meet the Whole Grain-Rich Criteria:** Yes X No    

(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program)

**II. Does the product contain noncreditable grains:** Yes     No X **How many grams:**

(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals).

**III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains), or Group I (ready-to-eat breakfast cereals).** (Different methodologies are applied to calculate servings of the grain component based on creditable grains. Groups A-G use the standard of 16grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight).

Indicate which Exhibit A Group (A-I) the Product Belongs:   A  

Description of Creditable Grain Ingredient*	Grams of Creditable Grain Ingredient per Portion <sup>1</sup> A	Gram Standard of Creditable Grain per oz equivalent (16g or 28g) <sup>2</sup>	Creditable Amount
		B	A ÷ B
Whole Wheat Flour, Enriched Wheat Flour	9.6g	16g	0.5
<b>A. Total Creditable Amount<sup>3</sup></b>			<b>0.5</b>

\* Creditable grains are whole-grain meal/flour and enriched meal/flour.

<sup>1</sup> (Serving size) X (% of creditable grain in formula). Please be aware that serving sizes other than grams must be converted to grams.

<sup>2</sup> Standard grams of creditable grains from the corresponding Group in Exhibit A.

<sup>3</sup> Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 0.39 oz (11 g)

Total contribution of product (per portion) 0.5 oz equivalent

I certify that the above information is true and correct and that a 0.39 ounce portion of this product (ready for serving) provides 0.5 oz equivalent Grains. I further certify that noncreditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals.

Signature

Sr. Director, Nutrition Labeling & Regulatory Compliance

Title

Julia M. Jursinic, MS

01/15/15

1-877-511-5777

Printed Name

Date

Phone Number